

MAXENCE LE CORRE

# SENIOR DESIGNER

10 years of experience in the Digital Industry

Graduated summa cum laude in Graphic Design & Advertising

Communication Prizewinner @ CREAPOLE ESDI - PARIS



## SKILLS & EXPERTISE

- User Research - User Experience Design
- UX Workshop Lead
- UI & Interaction Design
- Coding and Technical knowledges
- Information Architecture & Flow Diagrams
- Prototyping - UI Animation
- Identity & Branding
- e-Merchandizing
- Illustration
- Icon Design
- Photography & Retouching
- Print Design

## PROFESSIONAL EXPERIENCE

### SENIOR INTERACTION DESIGNER (UI & UX) - Accedo.tv // Since January 2016

Currently striving for transforming the Video Experience at Accedo.tv.

Our goal: delivering the best User Experience to any device (TV, game console, mobiles, tablets, desktops, etc.) and any platform (iOS, Android, Windows, etc.).

#### My missions:

- **Defining Information Architecture and User Flows**, addressing both users' needs and business goals
- **Wireframing and Interaction Design**: since the video experience mainly happens on screens, I focus a lot on this medium, but we're experimenting on VR as well
- **Interface Design**: enhancing the experience by crafting comprehensible interfaces, respecting the latest platforms' guidelines
- **Prototyping**: building interactive prototypes helps me to communicate better, test some concept with real users and make informed decisions.

I **collaborate closely** with other designers, developers and project managers from our Hong Kong office and elsewhere (India, Singapore, Sweden, UK, US, Spain, Chile...).

Having **technical knowledges** helps me to anticipate pitfalls while designing and to better understand the way my designs are later transformed into live products.

### DIGITAL ART DIRECTOR - Independant // 2015

UI & UX Design, Graphic Design, Visual Identity for various SMB

## **SENIOR UI DESIGNER - Ortus Group (Shanghai) // 2014–2015**

- App & Web design (retail & real estate industries)
- Information architecture
- Prototyping
- UX Design
- Art Direction

## **ART DIRECTOR - Egg3 (Shanghai) // 2013–2014**

- Visual identity (corporate identity, logo design, event graphic design)
- Webdesign
- Emailing campaign management
- Conception and design of corporate presentations under Prezi software

## **UI & WEB DESIGNER - Up & Net // 2012–2013**

- Responsible for the corporate visual identity (Web & Print)
- Webdesign of the corporate website (Responsive Design)
- User Interface Design – UX
- e-Commerce webdesign, e-Merchandising and emailing campaign management

## **WEBDESIGNER & ART DIRECTOR - Ventes Responsables // 2010–2012**

- Responsible for the corporate visual identity (Web & Print)
- e-Merchandising and emailing campaign management
- Design of interactive animations with Flash and ActionScript 2
- Photography (models & packshots), photo retouching, photo scripting

## **GRAPHIC DESIGNER - Groupe C.U.C // 2006–2010**

- Webdesign of the internet website, e-Merchandising, e-Commerce, emailing design
- Vector illustration (for both web and printed issues)
- Photography (packshot), photo retouching
- Print Design: visual identity, catalogs, prepress, colour versioning, PDF certification

## **COMPUTER SKILLS**

- Sketch
- Zeplin
- Photoshop
- Illustrator
- Invision
- Marvel App
- Omnigraffle
- Principle
- Origami Studio
- Framer JS
- CSS
- HTML
- Javascript
- After Effects
- Indesign
- JIRA

## **LANGUAGES**

- **French:** native speaker
- **English:** fluent
- **Spanish:** basic skills
- **Chinese:** basic skills
- **Khmer:** basic skills

# INTERESTS

- Data science
- Machine learning
- Artificial Intelligence
- Virtual & Augmented Reality
- Photography
- Drawing, illustration
- Geostrategy
- China & South East Asia
- Exotic gastronomy - Cooking
- ...and everything 'durian-related'