MAXENCE LE CORRE

SENIOR DESIGNER

14 years of experience in the Digital Industry
Graduated summa cum laude in Graphic Design & Advertising
Communication Prizewinner @ CREAPOLE ESDI - PARIS

SKILLS & EXPERTISE

- User Research - User Experience Design
- Design Workshop
- UI & Interaction Design
- Coding and Technical knowledges
- Information Architecture & Flow Diagrams
- Prototyping - UI Animation

- Identity & Branding
- e-Merchandizing
- Illustration
- Icon Design
- Photography & Retouching
- Print Design

PROFESSIONNAL EXPERIENCE

SENIOR INTERACTION DESIGNER (UI & UX) - Accedo.tv // 2016–2019

Contributed to the transformation of the Video Experience for more than 3.5 years.
Strived with my teams to deliver the best User Experience to any device (TV, game console, mobiles, tablets, desktops, etc.) and any platform (iOS, Android, Windows, etc.).

- Defined **Information Architectures** and **User Flows**, addressing both **users' needs** and **business goals**
- **Created wireframes and defined interactions**
- **Worked on Interface Designs:** enhanced experiences by crafting comprehensible interfaces, respecting the latest platforms' guidelines
- **Prototyped:** built interactive prototypes to communicate better, test some concepts with real users and make informed decisions
- **Collaborated closely** with other designers, developers and project managers from our Hong Kong office and elsewhere (India, Singapore, Sweden, UK, US, Spain, Chile...)
- **Travelled** to Sweden, India, Malaysia, Singapore, Indonesia, New Zealand and Australia.

DIGITAL ART DIRECTOR - Independant // 2015

UI & UX Design, Graphic Design, Visual Identity for various SMB

SENIOR UI DESIGNER - Ortus Group (Shanghai) // 2014–2015

- App & Web design (retail & real estate industries)
- Information architecture

- Prototyping
- UX Design
- Art Direction

ART DIRECTOR - Egg3 (Shanghai) // 2013–2014

- Visual identity (corporate identity, logo design, event graphic design)
- Webdesign
- Emailing campaign management
- Conception and design of corporate presentations under Prezi software

UI & WEB DESIGNER - Up & Net // 2012–2013

- Responsible for the corporate visual identity (Web & Print)
- Webdesign of the corporate website (Responsive Design)
- User Interface Design – UX
- e-Commerce webdesign, e-Merchandising and emailing campaign management

WEBDESIGNER & ART DIRECTOR - Ventes Responsables // 2010–2012

- Responsible for the corporate visual identity (Web & Print)
- e-Merchandising and emailing campaign management
- Design of interactive animations with Flash and ActionScript 2
- Photography (models & packshots), photo retouching, photo scripting

GRAPHIC DESIGNER - Groupe C.U.C // 2006–2010

- Webdesign of the internet website, e-Merchandising, e-Commerce, emailing design
- Vector illustration (for both web and printed issues)
- Photography (packshot), photo retouching
- Print Design: visual identity, catalogs, prepress, colour versioning, PDF certification

COMPUTER SKILLS

- Sketch
- Figma
- Zeplin
- Abstract
- Photoshop
- Illustrator
- Invision
- Omnigraffle
- Protopie
- Origami Studio
- Framer
- HTML & CSS
- Javascript
- Indesign
- JIRA
- Google Suite

LANGUAGES

- **French:** native speaker
- **English:** fluent
- **Spanish:** basic skills
- **Chinese:** basic skills
- **Khmer:** basic skills

INTERESTS

- Data Analytics
- Machine learning & AI
- VR & AR
- Photography
- Drawing, illustration
- Geostrategy
- China & South East Asia
- Exotic gastronomy - Cooking