MAXENCE LE CORRE

SENIOR DESIGNER

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*Seasoned designer with **international experience across various industries**. Designed **multi-platform** digital solutions for wide audiences. Teamed up with professionals across the globe. **Prototypes**, **Design Systems** and **data** enthusiast.*

User Research	Design Workshop	UX Strategy	Interaction Design	Visual/UI Design
HTML / CSS / JS	Information Architecture		Prototyping / Animation	Usability Testing
Design Systems	...			

Professional Experience

FREELANCE UX & UI DESIGNER // 2019–2020

• Native real estate app UI redesign (Android & iOS)
• Mobile apps for customer relationship, logistics and warehouse management
• Mobile app design to promote vegetarian food and restaurants

SENIOR UX DESIGNER - YouTrip // 2019

• Optimized the Design System (components, styles...)
• Implemented Version control for Design
• Designed the Terms & Conditions critical update and helped on UX writing
• Supported the design of the Referral feature

SENIOR UX-UI DESIGNER - Accedo.tv // 2016–2019

Contributed to the transformation of the Video Experience for more than 3.5 years. Strived with my teams to deliver the best User Experience to any device (TV, game console, mobiles, tablets, desktops, etc.) and any platform (iOS, Android, Windows, etc.).
• Participated in UX Strategy catering to both users' needs and business goals
• Defined Information Architectures and User Flows
• Created wireframes and defined interactions
• Designed comprehensible interfaces respecting the latest platforms' guidelines

- Built interactive prototypes to communicate better, test some concepts with real users and make informed decisions
- Collaborated closely with other designers, developers and project managers from our Hong Kong office and elsewhere (India, Singapore, Sweden, UK, US, Spain, Chile...)
- Travelled to provide on-site support to Sweden, India, Malaysia, Singapore, Indonesia, New Zealand and Australia.
- Provided support in recruitment (welcoming applicants, leading interviews, skill assessment...)

UX-UI Consultant // 2015

UI & UX Design, Graphic Design, Visual Identity for various SMB (e-commerce)

SENIOR UI DESIGNER - Ortus Group (Shanghai) // 2014–2015

- App & Web design (retail & real estate industries)
- Information architecture
- Prototyping
- UX Design
- Art Direction

ART DIRECTOR - Egg3 (Shanghai) // 2013–2014

- Visual identity (corporate identity, logo design, event graphic design)
- Webdesign
- Emailing campaign management
- Conception and design of corporate presentations under Prezi software

UI & WEB DESIGNER - Up & Net // 2012–2013

- Responsible for the corporate visual identity (Web & Print)
- Designed the corporate website (Responsive Design)
- In charge of the design of all emailing campaigns across various brands
- e-Commerce webdesign, e-Merchandising

WEBDESIGNER & ART DIRECTOR - Ventes Responsables // 2010–2012

- Responsible for the corporate visual identity (Web & Print)
- e-Merchandising and emailing campaign management
- Design of interactive animations with Flash and ActionScript 2
- Photography (models & packshots), photo retouching, photo scripting
- Managed and mentored another designer
- Planned and managed recruitment processes for other designers

GRAPHIC DESIGNER - Groupe C.U.C // 2006–2010

- Webdesign of the company website, e-Merchandising, e-Commerce, emailing design
- Vector illustration (for both digital and printed mediums)
- Photography (packshot), photo retouching ans scripting
- Print Design: visual identity, catalogs, prepress, colour versioning, PDF certification

Computer Skills

Sketch Figma Zeplin Abstract Adobe PS, AI... InVision Omnigraffle

Protopie Framer JIRA, Confluence Google Suite ...
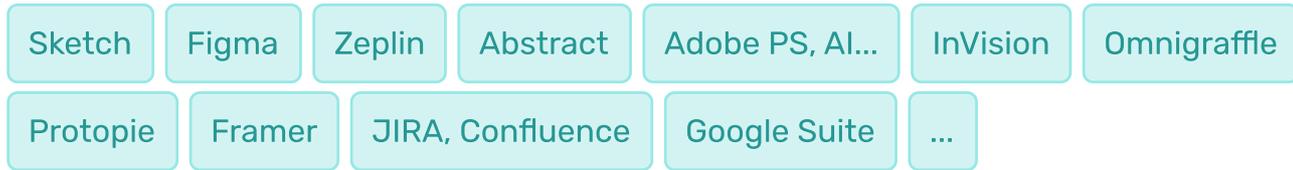
Languages

French: native speaker
English: fluent
Spanish: basic skills
Mandarin: basic skills
Khmer: basic skills

Interests

Data Analytics & visualization A.I VR AR Photography Drawing & illustration

Gym Hike Cooking