

# MAXENCE LE CORRE

SENIOR DESIGNER

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*Seasoned designer with international experience across various industries. Designed multi-platform digital solutions for wide audiences. Teamed up with professionals across the globe. Design Systems and data enthusiast.*

Product Design

UX-UI Design

Design Systems

UX Strategy

User Research

Usability Testing

Information Architecture

Prototyping / Animation

HTML / CSS / JS

## Professional Experience

### DESIGN LEAD - Coherent // 2020-2023

- Led the design of the company's hero product (SaaS platform).
- JIRA ticket creation and backlog management. Confluence documentation.
- Features prioritizations with PMs and PO.
- Research and usability testing (moderated, unmoderated).
- Lead Designer for the company's Design System (components management and documentation)
- Daily collaboration with colleagues around the globe (U.S.A, Europe, India, Philippines...)

### FREELANCE UX-UI DESIGNER // 2019-now

- Native real estate app UI redesign (Android & iOS)
- Mobile apps for customer relationship, logistics and warehouse management
- Mobile app design to promote vegetarian food and restaurants

### SENIOR UX-UI DESIGNER - YouTrip // 2019

- Design System optimization (components and styles).
- Implementation of a version control system for design files.
- UX writing.

### SENIOR UX-UI DESIGNER - Accedo.tv // 2016-2019

- UX and UI Design for multiple devices and platforms:
  - TVs, game consoles, desktops, tablets, mobiles...
  - iOS, Android, Windows...

- UX Strategy: juggling users needs and business goals, competitive analysis...
- Information architecture, user flows, wireframes.
- Interactive prototyping and usability testing.
- Close collaboration across time zones (HKG, NZL, AUS, SGP, IND, SWE, UK, USA, ESP, RCH...) Travelled to provide on-site support to SWE, IND, MYS, SGP, IDN, NZL and AUS.
- Recruitment (leading interviews, skill assessment...).

## UX-UI Consultant // 2015

UI & UX Design, Graphic Design, Visual Identity for various SMB (e-commerce).

## SENIOR UX-UI DESIGNER - Ortus Group (Shanghai) // 2014-2015

UX and UI Design (retail & real estate industries), information architecture, prototyping.

## ART DIRECTOR - Egg3 (Shanghai) // 2013-2014

- UX-UI Design, branding, newsletters (design & code), design of interactive presentations under Prezi software.

## UX-UI DESIGN LEAD - Up & Net // 2012-2013

UX-UI Design for various websites including the corporate responsive website. Branding and graphic design (print & web). Newsletters (design & code).

## WEBDESIGNER & DESIGN LEAD - Ventes Responsables // 2010-2012

- UX-UI Design, branding, newsletters (design & code), interactive Flash animations, photography (models & packshots), photo retouching, photo scripting.
- Managed and mentored another designer.
- Lead the recruitment processes for other team members.

## GRAPHIC DESIGNER - Groupe C.U.C // 2006-2010

Web/UI design, vector illustration, photography, print design, branding...

## Computer Skills

Buttons: Figma, JIRA, Confluence, Google Sheets, Airtables, Adobe, Sketch, Zeplin, Notions, Airtable, ...

## Languages

**French:** native speaker  
**English:** fluent  
**Spanish:** basic skills  
**Mandarin:** basic skills  
**Khmer:** basic skills

## Interests

Buttons: Photography, Tech, Drawing & illustration, Data viz, A.I, Gym, Hikes, Cooking